

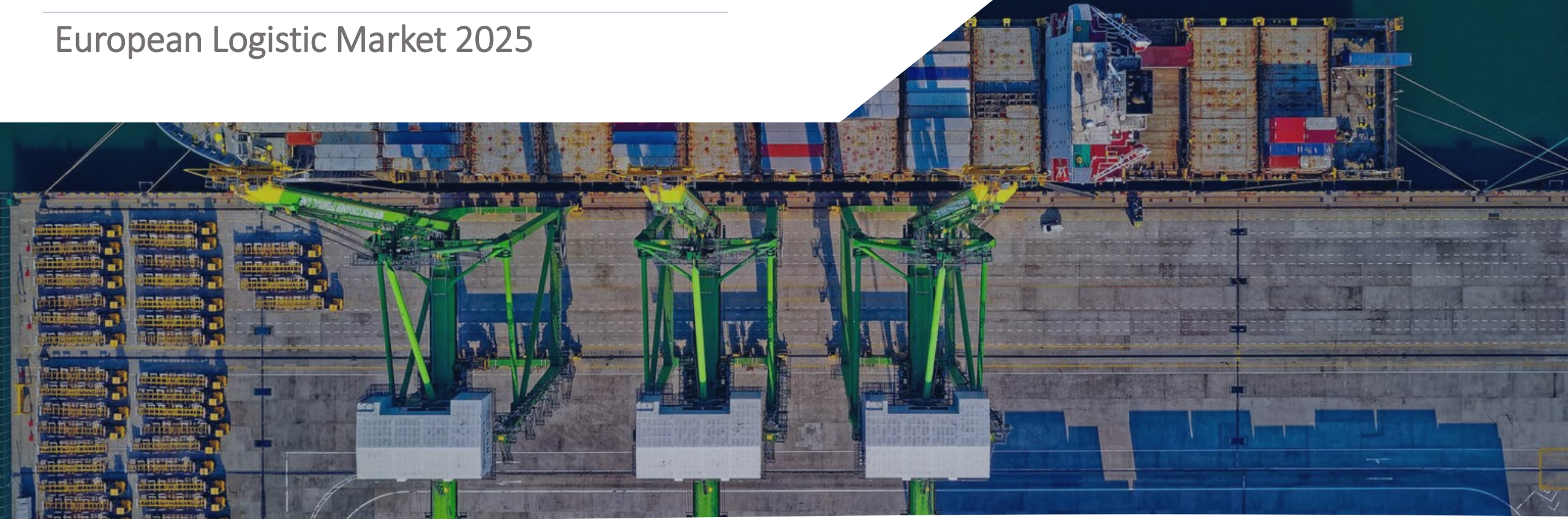


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B2B Research & Strategies

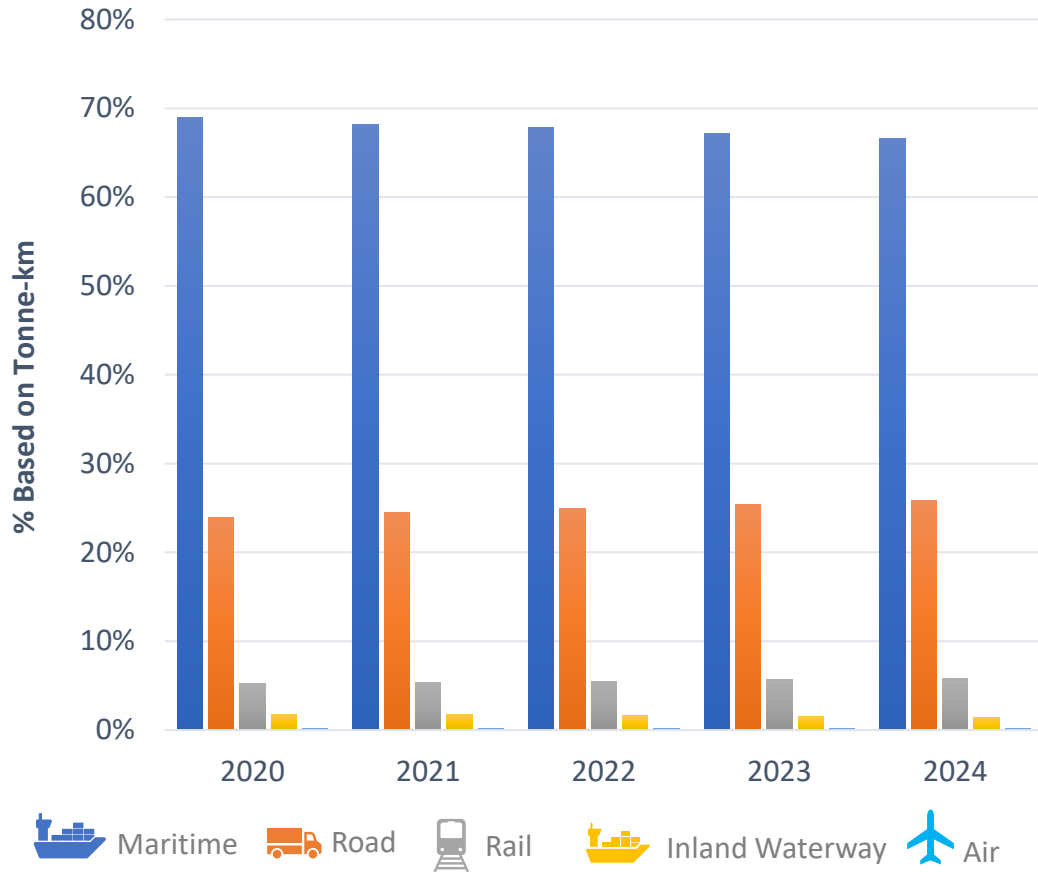
# Logistic Snapshot

European Logistic Market 2025

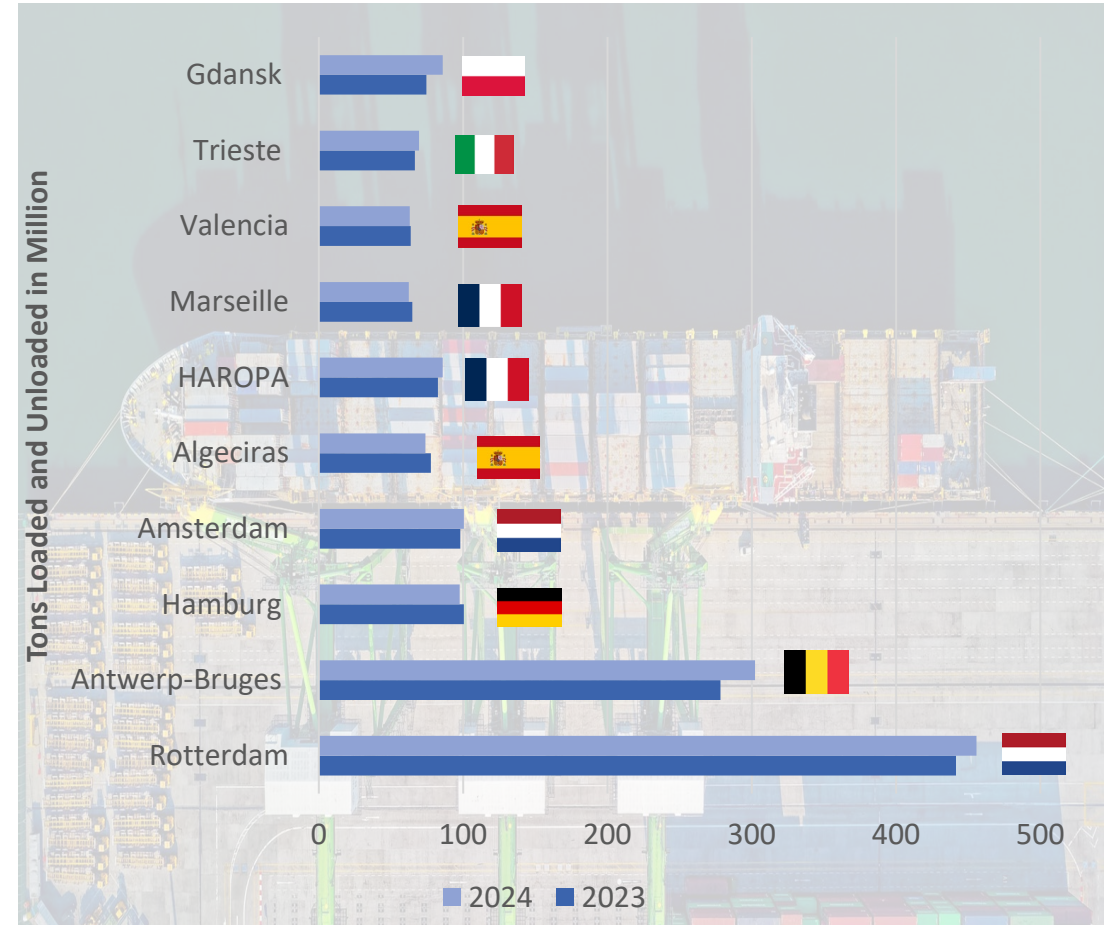


# European Logistics Sector: Key Stats, Rankings & Trends

## Transport Volume of Goods by Type of Transport (In %)



## Freight Traffic at Major EU Ports



# European Logistics Sector: Key Stats, Rankings & Trends

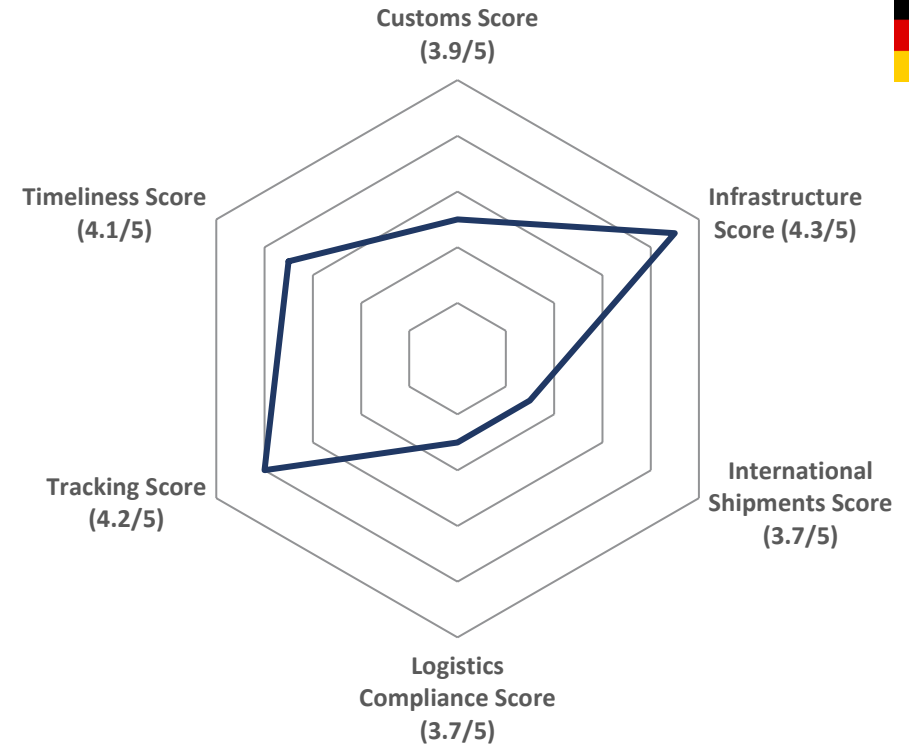
## Logistics Performance Index (LPI) Ranking

The World Bank's Logistics Performance Index (LPI) ranks countries based on customs efficiency, infrastructure, shipment reliability, and logistics services. It measures how well nations handle trade and transportation, scoring them from 1 to 5, with higher scores indicating more efficient logistics systems.

### European Logistics Rankings: Top & Bottom 5 Countries

Country	LPI Score	EU Rank	World LPI Rank
Finland	4.2	1	2
Netherlands	4.1	2	3
Germany	4.1	2	3
Denmark	4.1	2	3
Switzerland	4.1	2	3
Poland	3.6	14	26
Ireland	3.6	14	26
Portugal	3.4	16	38
Czech Republic	3.3	17	43
Hungary	3.2	18	51

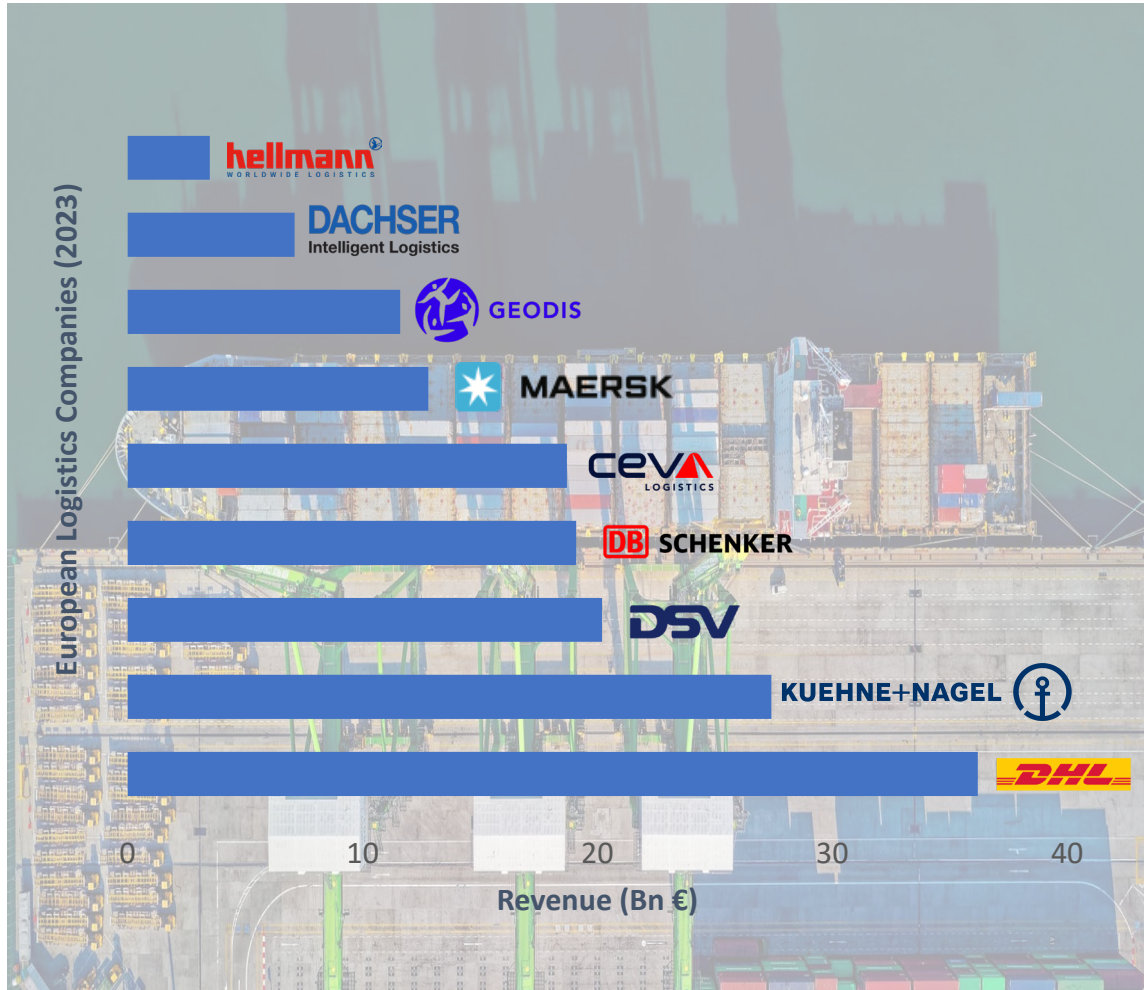
## Germany's Logistics Performance Breakdown (2023)



- Germany ranks among Europe's top logistics performers with strong infrastructure and customs efficiency.
- Infrastructure (4.2/5) is a key strength, ensuring smooth freight movement.
- Tracking & International Shipments (both below 3.8) need improvement, impacting global trade efficiency.

# European Logistics Sector: Key Stats, Rankings & Trends

## Top European Logistics Companies Based on Revenue (2023)



## Latest News

- In February 2024, the CMA CGM Group acquired Bolloré Logistics for €4.85 billion integrating its logistics subsidiary, CEVA Logistics.
- DSV has signed an agreement to acquire DB Schenker, marking its largest transaction to date. This acquisition will enhance DSV's global network, expertise, and competitiveness. Together, the two companies will have a pro forma revenue of approximately €39.3 billion and employ 147,000 people in over 90 countries. Germany will become a key market for DSV moving forward.
- FTSE 100 Londonmetric plans to spend hundreds of millions acquiring more warehouses in 2025, moving away from retail and office properties. The company has already sold £234 million in assets this year and aims to offload another £300 million, boosting its warehouse share to 50% of its £6.2 billion portfolio.
- The EU is rolling out the eFTI regulation to digitalize freight transport, aiming to cut costs and boost efficiency. The move could save the logistics sector €1 billion annually by creating common standards and reducing paperwork.
- Europe's logistics sector is set to grow by \$48.4 billion from 2025 to 2029, fuelled by the rise in e-commerce. Companies are increasing investments in tech and infrastructure to keep up with demand.

# ADVANTAGE THROUGH INDIVIDUAL MARKET ENTRY AND MARKET DEVELOPMENT STRATEGIES



## POTENTIAL MARKET NORTH AMERICA



„Individually tailored **market access**, thanks to exclusively prepared **market information**.”



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I.



## Transparency through Exclusively prepared Market Information

### Approach:

- Workshop with the client for goal definition.
- Customizable level of detail, depending on the goal definition and client's preference (basic analysis vs. detailed analysis).
- Secondary research.
- Telephone expert interviews.
- Integration and analysis of the information.
- Evaluation and presentation of the gathered market information.

### Results:



Market Volume & Market Development



Characteristics of Competition



Characteristics of the Sales Market



Product Requirements

II.



## Achievement of Goals through Strategic Action Recommendations

### Approach:

- Development of strategic action recommendations based on the gathered market information.
- Optional: Identification of suitable business contacts and organization of B2B meetings.

### Results:



Individually tailored Market Access

# Contact

## Our locations



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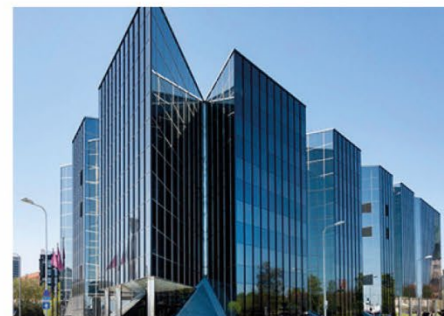


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