



 **DTO**
B2B Research & Strategies

Energy Snapshot

Energy Industry in Europe 2025

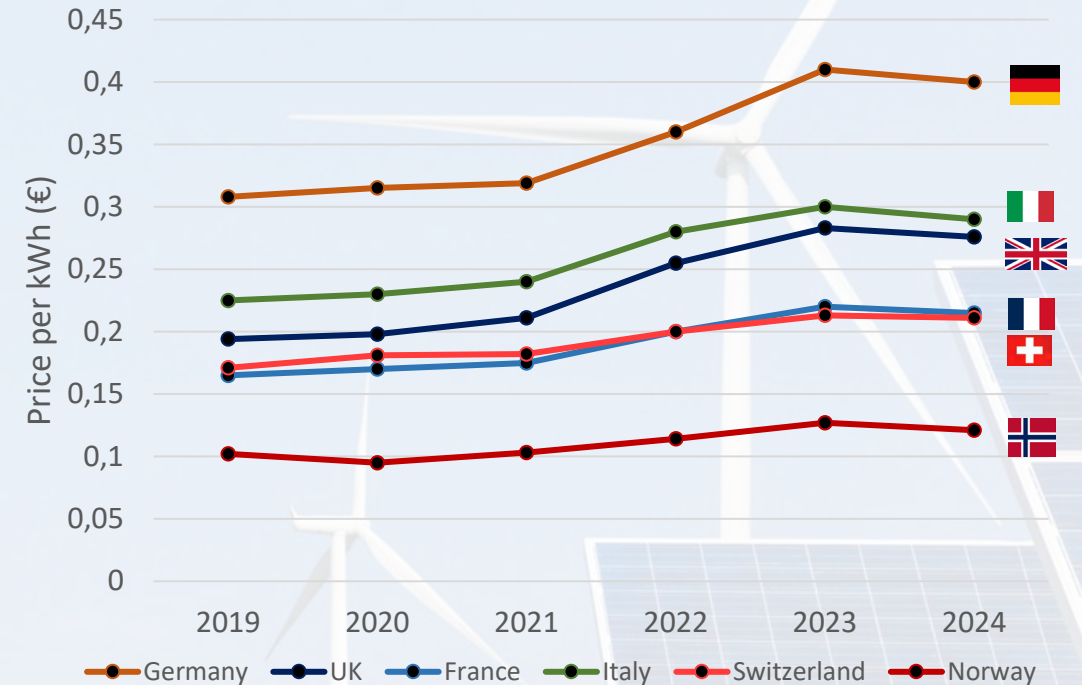
Top Energy Suppliers & Electricity Price Trends Across Europe

Largest Energy Suppliers by Revenue (USD \$ billions)

Company	Revenue (US\$ billions)	Location
Shell	323,183	London, United Kingdom
TotalEnergies	218,945	Paris, France
BP	213,032	London, United Kingdom
Electricité de France	151,04	Paris, France
Glencore	135,829*	Baar, Switzerland
Uniper	116,662	Düsseldorf, Germany
Equinor	107,174	Stavanger, Norway
Enel	103,311	Rome, Italy
ENI	102,501	Rome, Italy
E.ON	101,28	Essen, Germany

*% calculated from the total revenue for the energy sector.

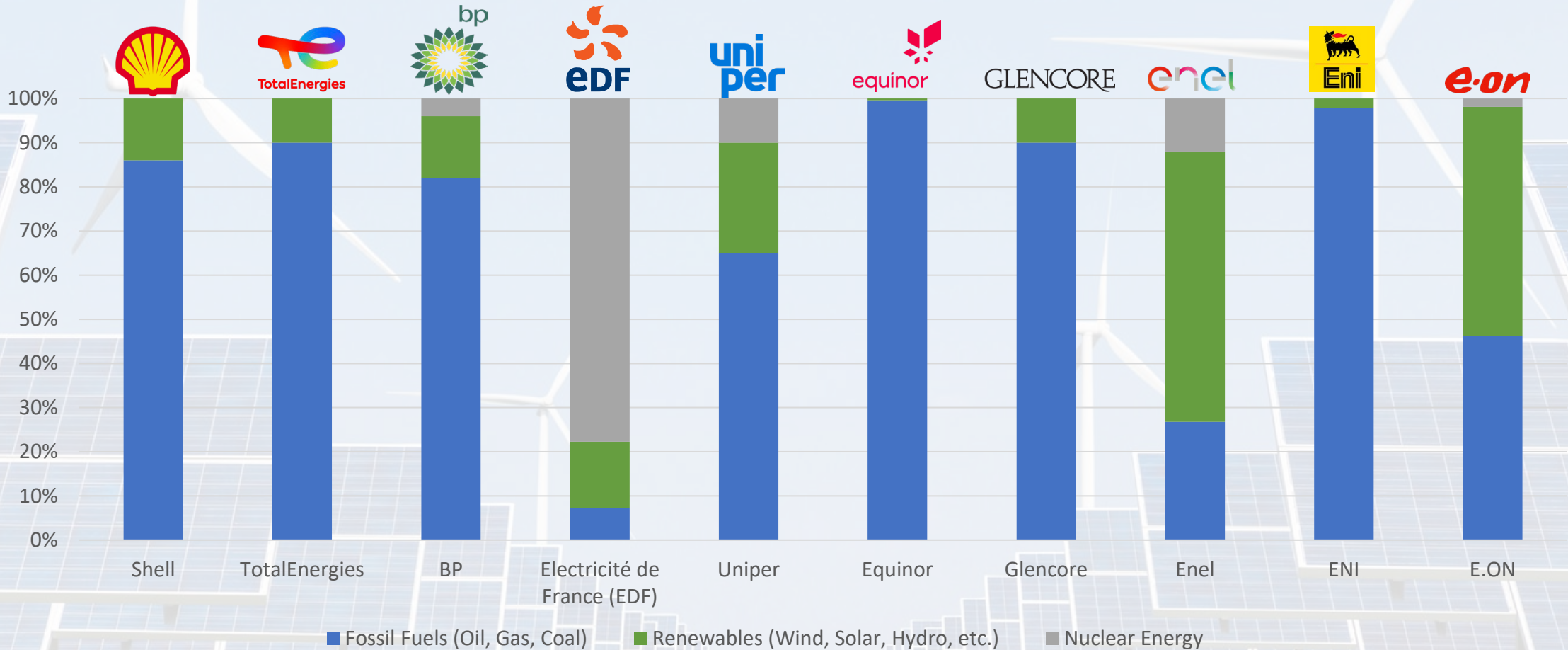
Average Energy Price per Kilowatt-Hour (kWh) 2019-2024



- **Overall Increase:** Energy prices per kWh increased across most countries from 2019 to 2024, likely due to global market fluctuations and increased demand.
- **Impact of Global Events:** Significant global events, such as the COVID-19 pandemic has contributed to volatility in energy prices.
- **Stability in Some Regions:** Certain countries, like Norway, may show more stable energy prices due to their reliance on consistent and renewable energy sources such as hydropower.

Energy Mix of Major European Suppliers

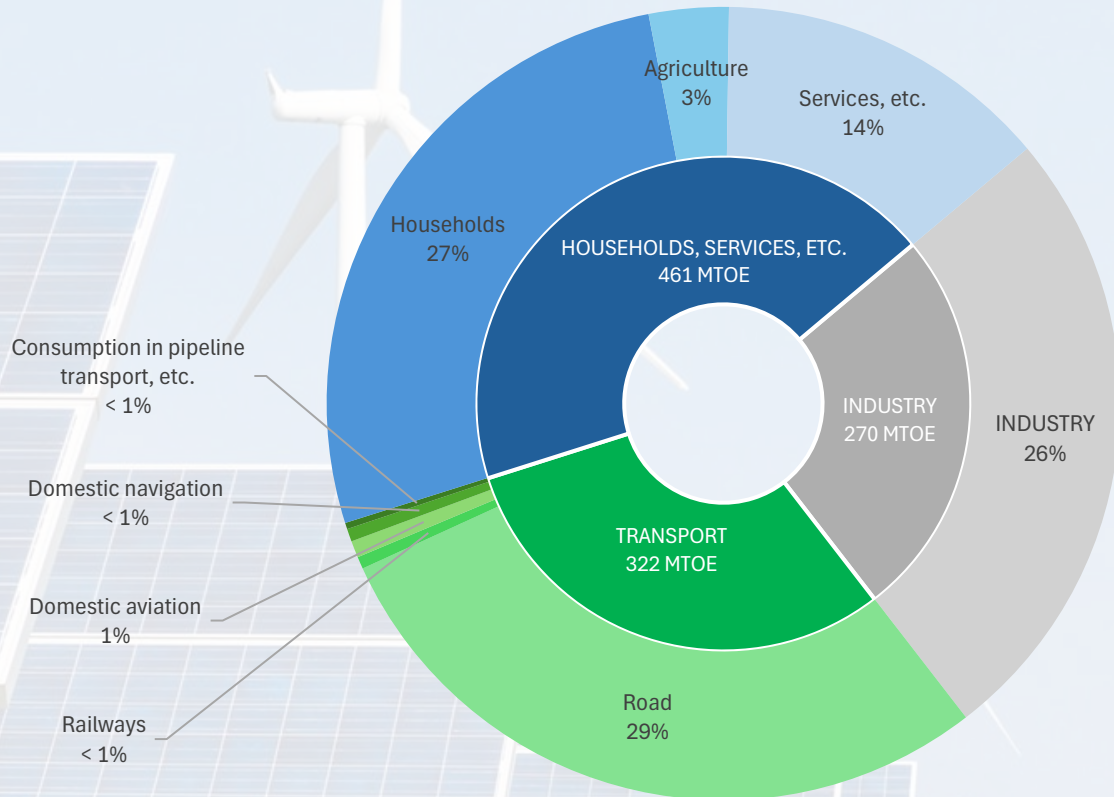
Breakdown of Fossil Fuels, Renewables, and Nuclear



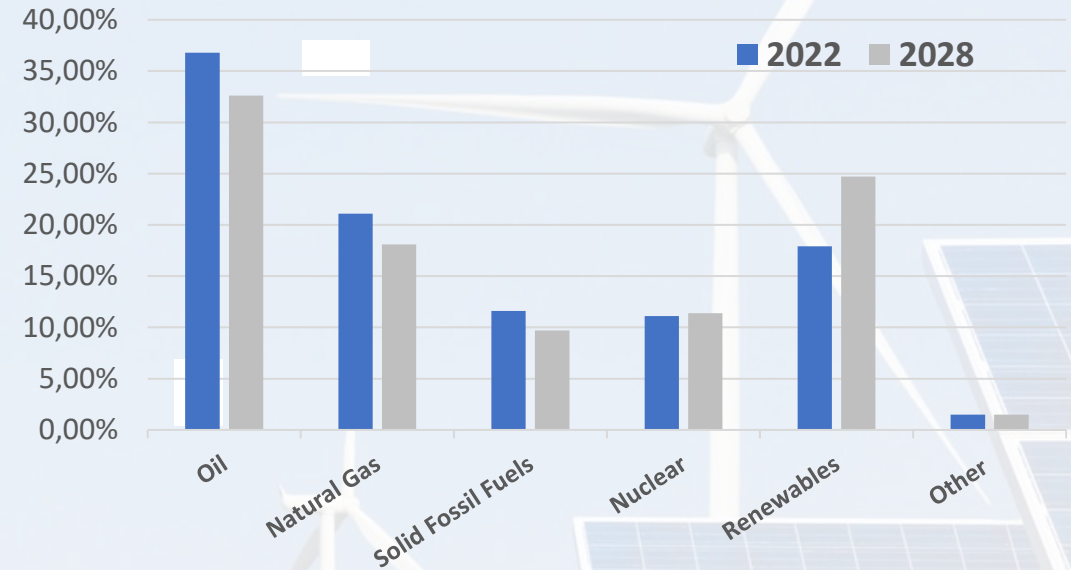
Content DTO – B2B Research & Strategies (2025); Statista (2023); Reclaim Finance (2023) Company Annual Reports (2024)

Energy Consumption and Energy Source Breakdown

EU - Energy Consumption (By Sector)

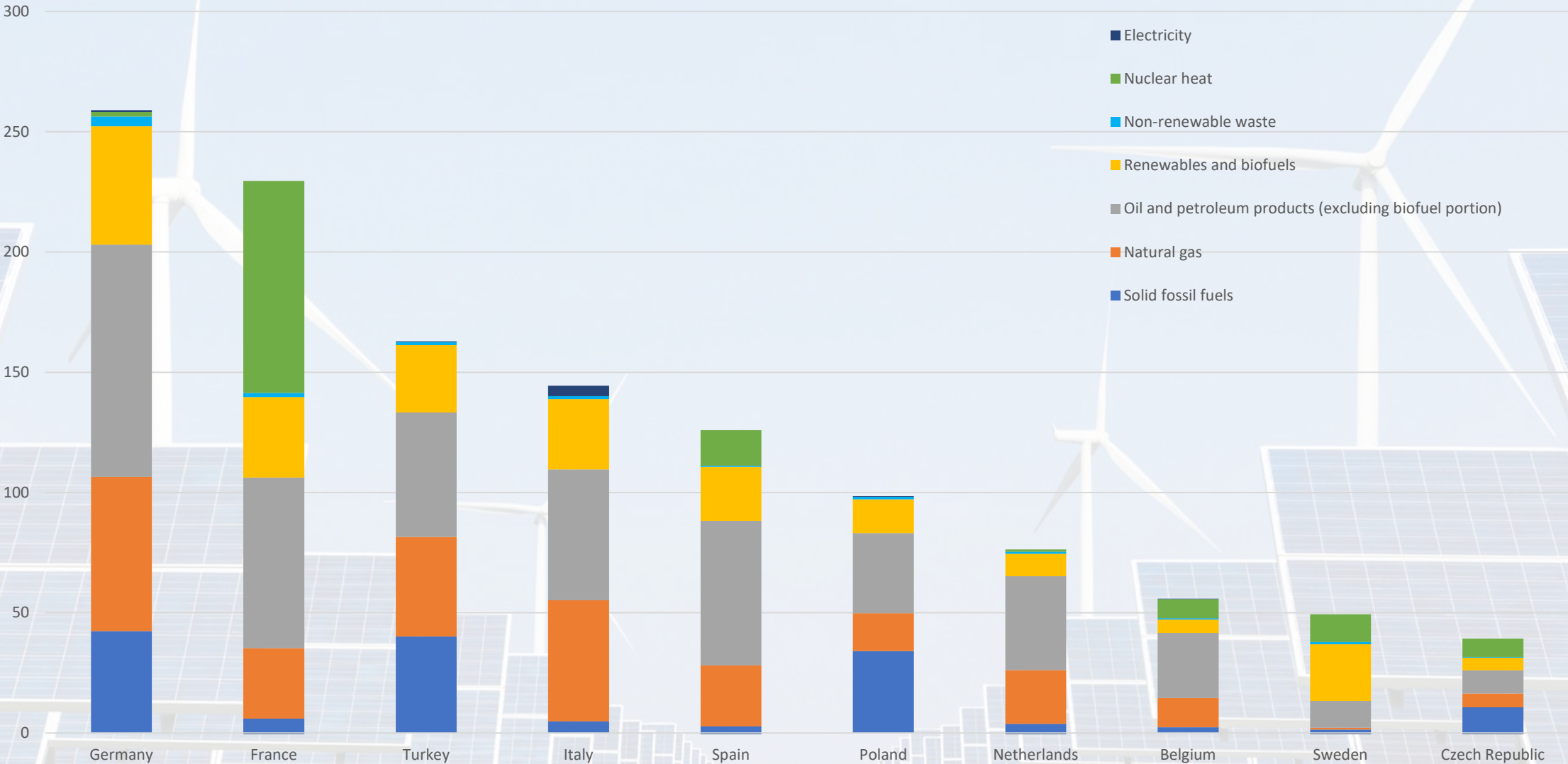


EU Energy Mix: Breakdown by Fuel Source (2022 – 2028)



- **Rapid Expansion:** Renewables are the fastest-growing energy source in the EU, projected to increase by ~5.5% annually, driven by policy targets and recent growth.
- **Significant Reduction:** Fossil fuel consumption (oil, natural gas, and coal) is declining, with projected annual decreases of ~2.0%, ~2.5%, and ~3.0% respectively, as the EU aims to reduce its reliance on these sources.
- **Stable Contribution:** Nuclear energy is expected to see minimal growth (~0.5%), maintaining a relatively stable share in the energy mix.
- **Negligible Impact:** Other energy sources are projected to have negligible growth.

Breakdown of Energy Consumption by Category in European Countries (MTOE)



Content DTO – B2B Research & Strategies (2025); European Commission - Energy Balance (2023)



„Individually tailored market access, thanks to exclusively prepared market information.“



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I.



Transparency through Exclusively prepared Market Information

Approach:

- Workshop with the client for goal definition.
- Customizable level of detail, depending on the goal definition and client's preference (basic analysis vs. detailed analysis).
- Secondary research.
- Telephone expert interviews.
- Integration and analysis of the information.
- Evaluation and presentation of the gathered market information.

Results:



Market Volume & Market Development



Characteristics of Competition



Characteristics of the Sales Market



Product Requirements

II.



Achievement of Goals through Strategic Action Recommendations

Approach:

- Development of strategic action recommendations based on the gathered market information.
- Optional: Identification of suitable business contacts and organization of B2B meetings.

Results:



Individually Tailored Market Access

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