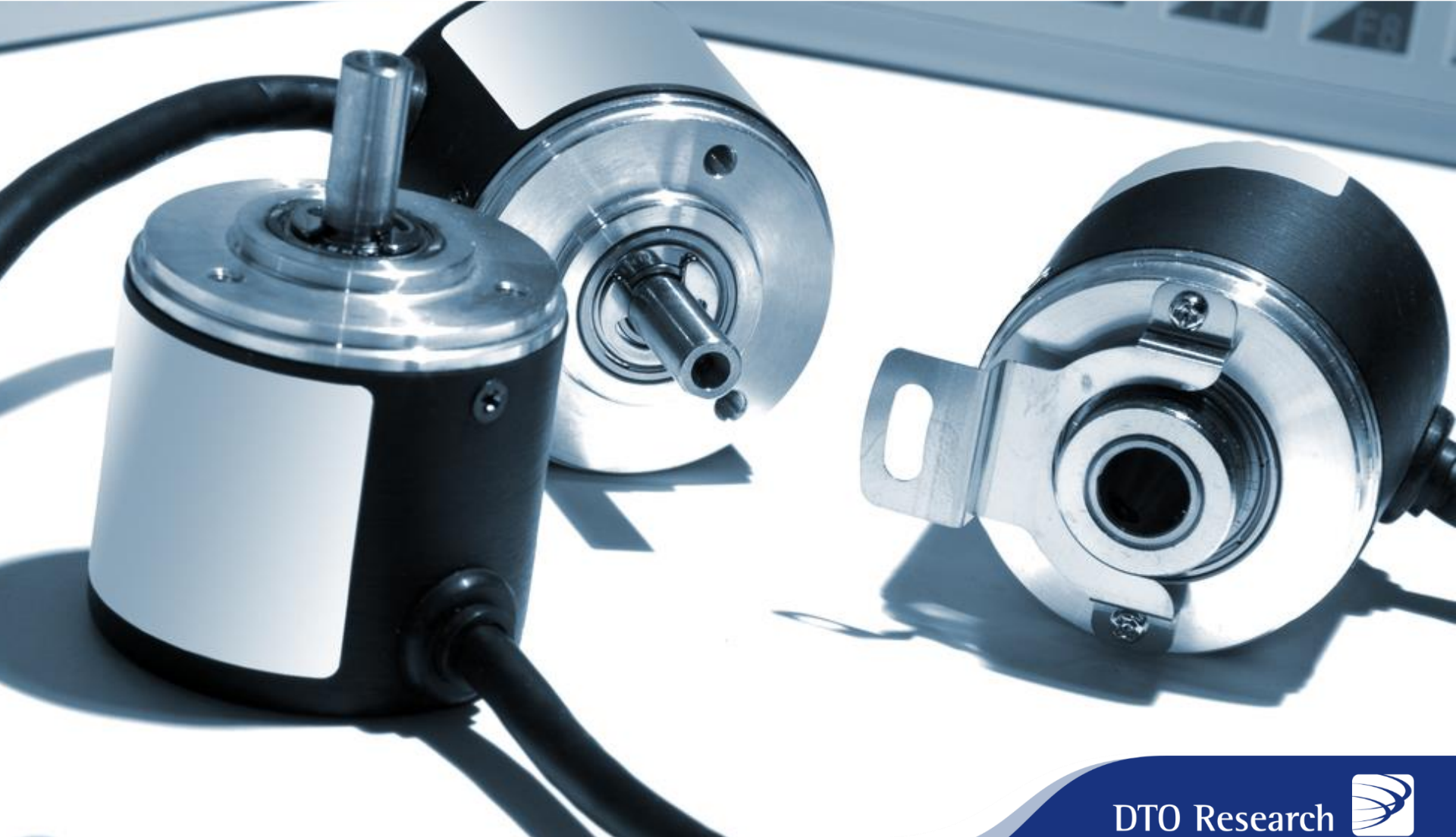


# Rotary encoders – a market and competitor analysis

in target German B2B industries



DTO Research



Märkte erschaffen und verstehen

# Rotary encoders – a market and competitor analysis in target German B2B industries

The present study portrays the market for incremental and absolute rotary encoders in Germany 2018. Rotary encoders are used in numerous industry segments such as production automation, renewable energy and heavy machinery. Industry segments as well as the highest grossing manufacturers are analyzed in respect to financial performance and trends.

The study addresses the following subjects:

- Product comparison – incremental and absolute rotary encoders
- Market volume – by manufacturers and industry segments
- Competitor analysis – revenues, market shares, and trends of the most relevant manufacturers
- Market analysis I – use of rotary encoders in core industry segments
- Market analysis II – benchmarking and evaluation of core industry segments
- Supply chain analysis
- Product innovation

**The study can be purchased on request. Please send your inquiry to Mr. Rickmer Görner, Senior Project Manager:**

Phone : +49 211 179 660 14

Mail : [rickmer.goerner@dto-research.de](mailto:rickmer.goerner@dto-research.de)



## Contact

DTO Research – a brand of DTO Consulting GmbH  
Benrather Schlossallee 33  
40597 Düsseldorf  
GERMANY

+49 211 / 179 660-0

[info@dto-research.de](mailto:info@dto-research.de)

[www.dto-research.de](http://www.dto-research.de)

DTO Research   
Märkte erschaffen und verstehen